



# Myrna Martínez

## SENIOR FRONTEND DEVELOPER

### PERSONAL INFO

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### SKILLS

#### TECHNICAL

HTML + CSS	★★★★★
JavaScript	★★★★★
Vue.js	★★★★★
Tailwind CSS	★★★★★
Bootstrap	★★★★★
REST APIs	★★★★★
WordPress	★★★★★
Shopify	★★★★★
Directus + GraphQL	★★★★★
UX / UI	★★★★★
MySQL	★★★★★
Git	★★★★★

#### TOOLS

Adobe Illustrator	★★★★★
Adobe Photoshop	★★★★★
GitLab / GitHub	★★★★★
Jira	★★★★★
Figma	★★★★★
Adobe Lightroom	★★★★★
Adobe Premiere Pro	★★★★★
Adobe After Effects	★★★★★

### SUMMARY

I'm a Frontend Developer based in Mexicali, Baja California. I build with pixel-perfect attention to detail, focused on precise UX/UI implementation and creating web experiences that stand out.

My work bridges technical precision with creative vision, building with HTML, CSS, JavaScript, Tailwind CSS, SASS, and Vue.js, while integrating REST APIs, managing databases, and crafting WordPress solutions. Each project is an opportunity to create interfaces that are both visually compelling and performant.

I'm fluent in Spanish and English. My background includes years as a professional photographer, which has shaped how I approach visual composition and storytelling in design. Outside of development, you'll find me gaming, experimenting with DIY projects, exploring beauty and makeup, or learning something new, because growth is non-negotiable.

### WORK EXPERIENCE

#### Senior Frontend Developer

DNA Fund | Nov 2024 - Present

- Engineered semantic, accessible UX/UI for white-label corporate platforms using Vue.js 3 and Tailwind CSS, integrating multiple REST APIs while optimizing performance through JSON-driven data management to reduce code overhead and improve load efficiency.
- Designed a comprehensive design system built on Tailwind CSS as the foundational style framework, creating reusable Vue 3 components that ensure consistent typography, color schemes, and layouts across multiple sites while supporting dynamic content rendering and seamless adaptation to varied content types.

#### Senior Frontend Developer

Randstad Nearshore | Aug 2023 - Nov 2024

- Led frontend development for Philips talent pool platform, establishing the architectural foundation and defining the core design system built on Tailwind CSS. Managed team workflows, code structure, conducted code reviews, and established implementation standards to ensure pixel-perfect fidelity to original designs.
- Architected a headless CMS solution integrating Directus with GraphQL API, built on Vue.js 3, Nuxt.js, and Tailwind CSS. Delivered a fully dynamic system with reusable, server-side components where all content, typography, colors, and images are client-configurable, enabling seamless adaptation while maintaining semantic, accessible UX/UI.

## PROFESSIONAL

Problem Solving	UX/UI Design
Project Management	Graphic Design
Leadership	Photography
Creative Thinking	

## EDUCATION

BACHELOR'S DEGREE 2012 - 2016

**Digital Graphic Design Engineering**  
CETYS Universidad Campus Mexicali

## WORK EXPERIENCE

### ○ Lead Engineer

SRAX Inc | Aug 2019 - Aug 2023

- Promoted to Lead Engineer for outstanding achievements. In addition to my front end responsibilities, successfully led team, managed projects, delegated tasks, planned technically and conducted code reviews.
- Implemented a standardized and clean code structure in Vue.js, incorporating default responsive breakpoints and variables using SASS. This ensured consistency, maintainability, and semantic structure across each website's codebase.
- Utilized WordPress as a powerful content management system (CMS) to create an API for seamlessly managing dynamic content in a Vue.js website.

### ○ Front End Developer

SRAX Inc | Aug 2016 - Aug 2019

- Joined a team to maintain and implement new features to a platform using Laravel and Bootstrap.
- Designed and built an e-commerce website using Shopify.
- Built multiple responsive websites using WordPress and Vue.js, implementing SASS to enhance styling and maintain code scalability.
- Utilized version control systems, such as Git, for seamless collaboration and efficient code management.

### ○ Junior Web Developer

Grupo Arkanari | Aug 2015 - Aug 2016

- Built responsive websites using WordPress, HTML5, CSS3 and Bootstrap, ensuring cross-browser compatibility and performance.
- Designed wireframes, prototypes, mockups and UI of different platforms, leveraging various Adobe Creative Cloud tools.