



Myrna Martínez

SENIOR FRONTEND DEVELOPER

PERSONAL INFO

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SKILLS

TECHNICAL

HTML/CSS/SCSS	●●●●●●●●●●
JavaScript	●●●●●●●●●●
Vue.js	●●●●●●●●●●
Tailwind CSS	●●●●●●●●●●
WordPress (PHP)	●●●●●●●●●●
Bootstrap	●●●●●●●●●●
Shopify	●●●●●●●●●●
MySQL	●●●●●●●●●●
Git	●●●●●●●●●●

TOOLS

Adobe Illustrator	●●●●●●●●●●
Adobe Photoshop	●●●●●●●●●●
GitLab / GitHub	●●●●●●●●●●
Jira	●●●●●●●●●●
Figma	●●●●●●●●●●
Adobe Lightroom	●●●●●●●●●●
Adobe Premiere Pro	●●●●●●●●●●
Adobe After Effects	●●●●●●●●●●

PROFESSIONAL

Problem Solving	UX/UI Design
Project Management	Graphic Design
Leadership	Photography
Creative Thinking	

EDUCATION

BACHELOR'S DEGREE 2012 - 2016
Digital Graphic Design Engineering
CETYS Universidad Campus Mexicali

SUMMARY

I am a passionate and visionary Front-End Developer, equipped with a keen eye for pixel perfection and driven by an unwavering passion to unlock the full potential of web experiences. My expertise in Vue.js, HTML, CSS, Tailwind, Directus, SASS and WordPress empowers me to craft visually captivating and high-performing websites that leave a lasting impact.

WORK EXPERIENCE

Lead Frontend Developer

DNA Fund || Nov 2024 - Present

- Engineered semantic, accessible UX/UI for corporate websites using Vue.js 3 and Tailwind CSS, ensuring a cohesive look-and-feel that adapts dynamically to varied content types.
- Crafted a branding-driven style guide and a suite of reusable Vue 3/Tailwind components—enabling consistent typography, color, and layout across multiple sites while supporting dynamic content rendering.

Lead Engineer

SRAX Inc || Aug 2019 - Aug 2023

- Promoted to Lead Engineer for outstanding achievements. In addition to my front end responsibilities, successfully led team, managed projects, delegated tasks, planned technically and conducted code reviews.
- Implemented a standardized and clean code structure in Vue.js, incorporating default responsive breakpoints and variables using SASS. This ensured consistency, maintainability, and semantic structure across each website's codebase.
- Utilized WordPress as a powerful content management system (CMS) to create an API for seamlessly managing dynamic content in a Vue.js website.

Front End Developer

SRAX Inc || Aug 2016 - Aug 2019

- Joined a team to maintain and implement new features to a platform using Laravel and Bootstrap.
- Designed and built an e-commerce website using Shopify.
- Built multiple responsive websites using WordPress and Vue.js, implementing SASS to enhance styling and maintain code scalability.
- Utilized version control systems, such as Git, for seamless collaboration and efficient code management.

Junior Web Developer

GRUPO ARKANARI || Aug 2015 - Aug 2016

- Built responsive websites using WordPress, HTML5, CSS3 and Bootstrap, ensuring cross-browser compatibility and performance.
- Designed wireframes, prototypes, mockups and UI of different platforms, leveraging various Adobe Creative Cloud tools.